

Age: 35

Work: HR of Department

Family: Married, 2 Kids

Location: SangmuDog

Character: Extrovert

Bio

Sang Woo is admin at portal bank. His responsibility is to manage staffing, financial department and responsible activities carried out at bank. He is open minded personality, helpful nature. Sang always try to make work easy and smooth working place. His daily work is to look after different KPI methods and check on data entry, money exchanges and balance available at the bank. Sang has previous experience of staying calm and maintaining things accordingly.

“I want to be responsible, honest, good communicator with innovative ideas with a good experience in banking sector”

Frustrations

* Employees not turning up on time.
* Pending work.
* Annoying customers at bank.

Goals

* Work according to prioritize.
* Engagement into all work.
* Looking after staffing and try to increase customer.
* Provide excellent customer services.

Preferred Channels

Traditional Ads

Online & Social Media

Referral

Guerrilla Efforts & PR

Personality

Introvert Extrovert

Thinking Feeling

Sensing Intuition

Judging perceiving

Motivation

Incentive

Fear

Growth

Power

Social

Sangh Woo